

From resume to offer, step by step

Upload your resume once. Save a job. Smuker walks you through everything that comes next.

1

Set up

Upload your resume. Smuker turns it into STAR stories.

2

Fit

See how you match, find the gaps, research the company and pay.

3

Resume

Beat the ATS and tailor every bullet to the role.

4

Apply

Cover letter, screening answers, follow-ups and a tracker.

5

Interview

Stories, intro, questions to ask, cheat sheet and export.

6

Practice

Job-specific practice, mock interviews, or any topic, anytime.

Start free today

No credit card needed. Upgrade any time.

smuker.com

Start with your resume

Everything in Smuker is built from your real career. Never invented.

1

Upload your resume

Free

PDF or DOCX. Smuker pulls out your roles, results and skills automatically.

Free 1 resume · Pro 5 · Premium 10

2

STAR stories from your resume

Free

Your achievements become interview-ready Situation, Task, Action, Result stories.

Free shows 2 stories · Pro unlocks your full Story Bank

3

Resume templates

Pro

Download a polished Word resume in Classic, Compact or Modern Clean. ATS-safe and fully editable.

4

LinkedIn optimizer

Premium

Recruiter-ready headline, About, skills and every role, rewritten section by section from your resume.

5

Save a job

Free

Paste the description, or highlight it on LinkedIn, Indeed or any job board and click the Smuker extension or bookmarklet. Check the title and company, then save.

Free up to 2 jobs

Know where you stand

Open any saved job and see how you match before you spend an hour applying.

1

Role fit

Free

An at-a-glance match between this job and your resume.

Free preview · Pro full

2

Gap analysis

Free

What the job needs, what your resume already proves, your strengths, and the gaps to address.

Free: first 3 requirements in full + one full reveal · Pro: every requirement

3

Company brief & interview tips

Premium

Researched news, culture and leadership, plus how this company interviews.

4

Pay benchmark

Premium

The pay range for this role in this location, so you negotiate from facts.

TIP

Read the gap analysis before you tailor. It shows which stories and bullets matter most for this role.

Get past the filters

Tune your resume to this exact job, then download a new version.

1

ATS Boost

Premium

Your match score, the keywords you're missing, a fix-it checklist, and how a recruiter will read it.

2

Resume Studio: tailoring

Pro

Bullet by bullet: ATS-ready bullets and a skills rewrite, with exactly what to change and why.

3

AI resume

Premium

Apply your Studio changes and get a new resume for this job. Saved under Resumes, downloadable as DOCX to edit.

TIP Run ATS Boost first, tailor in Resume Studio next, then generate your AI resume.

Apply and follow through

Everything you need to send, and a tracker so nothing slips.

1

Cover letter

Premium

A cover letter tailored to this role, in your voice, ready to send.

2

Application answers

Premium

Drafts answers to the screening questions job boards ask before you can submit.

3

Comms toolkit

Pro

Thank-you notes, follow-up emails, recruiter outreach and LinkedIn messages, grounded in the role.

4

Tracker & tasks

Pro

Track every role from Saved to Applied, Interviewing and Offer. Add follow-up actions and get reminders on your dashboard and by email.

TIP

Add a follow-up date when you apply. Smuker reminds you on your dashboard and by email.

Walk in prepared

Your stories, your intro and your questions, all for this one job.

1

Story Bank for this job

Pro

See which stories cover what this role probes, and add new ones.

Free: add 2 stories of your own

2

Self-introduction

Premium

A “tell me about yourself” built from your resume. Edit it until it sounds like you.

3

Questions to ask

Premium

10 sharp, role-specific questions that show you did the research.

4

Game Day cheat sheet

Premium

A 2-page PDF: your opener, keywords, story hooks, likely questions and questions to ask.

5

Interview Pack export

Premium

Everything for this job in one PDF: gap analysis, tailoring, ATS Boost, company brief, cover letter, intro, stories, practice Q&A and questions to ask.

TIP Download the cheat sheet the night before. Two pages, everything you need.

Practice until it's easy

Rehearse for a specific job, or jump in anytime. No job needed.

1

Interview practice for a job

Free

Questions from this role's requirements. Answer typed or out loud; each STAR part is scored.

Free 5 questions & 2 coached answers a day · Pro unlimited

2

Mock interview

Pro

A spoken interview with up to 4 questions and a live follow-up on each. Choose the voice and style, then get a scored debrief.

3

Practice by topic

Free

Behavioral, recruiter-screen and entry-level questions. No resume or job needed.

Free 5 a day, 2 fully scored · Pro unlimited + follow-ups

4

Voice delivery feedback

Free

Answer out loud and see your pace, filler words and pauses, with coaching.

Free on 2 answers a day · Pro on every answer

5

History

Free

Every question you've practiced, your answers and your scores.

Free 7 days · Pro full history

TIP Practice out loud. Voice feedback catches the "ums" you can't hear yourself.

Start free. Upgrade when you're ready.

Sprint gives you everything in Premium for 30 days, with no subscription.

Free

Start preparing

- Resume upload + 2 STAR stories
- Save up to 2 jobs
- Role fit & gap analysis preview
- 5 practice questions a day
- 2 coached answers a day, with voice feedback
- Practice by topic
- 7-day history

Pro

Everything in Free, plus

- Full Story Bank
- Full gap analysis
- Resume Studio tailoring
- Resume templates
- Mock interviews
- Unlimited practice + follow-ups
- Tracker, tasks & reminders
- Comms toolkit
- Full history

Premium

Everything in Pro, plus

- ATS Boost
- AI resume (DOCX)
- Cover letter & application answers
- Company brief & pay benchmark
- Self-introduction
- Questions to ask
- LinkedIn optimizer
- Cheat sheet & Interview Pack

Start free today

No credit card needed. Upgrade any time.

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